

PROCLAMATION

WHEREAS, the City of Pryor celebrates its local small businesses and the contribution they make to our local economy and community; and

WHEREAS, the City of Pryor recognizes its local businesses for creating jobs, boosting our local economy and making our community a better place to shop, eat and play; and

WHEREAS, throughout the years, independent retailers and restaurants have played a key role in the revitalization of our neighborhoods and significantly contributed to our city's economic growth, adding value and character to our community, even when faced with hardships; and

WHEREAS, small businesses in the City of Pryor have recently faced unprecedented challenges, making important sacrifices to keep our community safe while consistently innovating to continue serving our residents; and

WHEREAS, small businesses in the City of Pryor need our community's support to ensure they can continue to be a part of our business community in the years to come; and

WHEREAS, advocacy groups in our community, as well as public and private organizations throughout Oklahoma, have endorsed July 14-16 as the Weekend of Local.

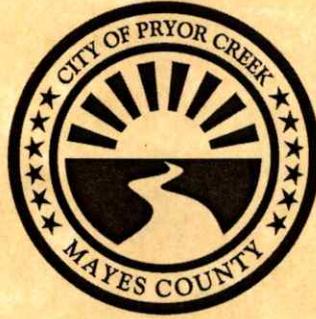
NOW, THEREFORE, I, Zac Doyle, Mayor of the City of Pryor, hereby proclaim July 14th-16th, 2023, as

WEEKEND OF LOCAL

in the City of Pryor and urge the residents of our community to shop local, eat local and support our small businesses and merchants this weekend and throughout the year.

Zac Doyle, Mayor

Attest: _____
Courtney Davis, City Clerk



PROCLAMATION

On the Occasion of her Birthday and 47th Anniversary

Doris McMahan

WHEREAS, we are here today to express special recognition to Doris McMahan and to honor her for her distinguished forty-seven year career with RCB Bank; and

WHEREAS, Doris began her career on September 15th, 1976 as a bookkeeper, working through various positions until becoming a teller; and

WHEREAS, Doris has proven herself to be a valuable asset to RCB Bank and the community with a vast knowledge of the banking industry; and

WHEREAS, Doris has worked constantly for the betterment of RCB Bank and the community; and

WHEREAS, RCB Bank wishes to express its sincere appreciation to Doris for her dedication to the outstanding performance of her duties during her tenure; and

WHEREAS, this proclamation is presented to Doris to serve as a reminder that she is considered a valued employee dedicated to both her position and our community.

NOW, THEREFORE, I, Zac Doyle, Mayor of the City of Pryor, do hereby present this Proclamation to Doris McMahan as a testimonial to the faithful and dedicated services which she has performed for the past forty-seven years, with our best wishes for continued success and happiness in the future.

Zac Doyle, Mayor

Attest: _____
Courtney Davis, City Clerk

**EDTA Final Report on
Freedom Fest 2023
Pryor City Council
July 5, 2023**

Freedom Fest 2023 was a tremendous success. There were three major phases of Freedom Fest: Cost/Fundraising, Planning, and Day of the Show!

Before beginning any report or discussing Freedom Fest details, it is important to recognize the organizations that were the major organizers for the event. Without these groups this event COULD NOT have been held, especially in the amount of time in which it was organized! From the time Mayor Doyle asked if these groups would be able to organize the event in less than 60 days these groups were dedicated, driven, on point, and ready to INSPIRE Pryor!

- Economic Development Trust Authority (EDTA)
- Pryor Main Street
- Pryor Chamber of Commerce
- Mayes County HOPE

Phase I – Cost and Fundraising

Phase I was cost and fundraising. The fireworks portion of the event cost \$25,000. Through the EDTA, the funding was secured to lock in the show date and really move having the event from a goal and desire into a reality. While EDTA committed to providing the funds for the show, the goal was to secure enough funding to offset all or at the very least a major portion of the cost. The support from the business community and individuals around the city was enormous, almost immediately the EDTA was able to secure funding to recover the initial deposit required to secure the show. The largest monetary donation was \$6,250 and the smallest was \$250.00. There were a total of 25 sponsors, with 60% of those sponsors donating \$500 or less. This monetary commitment from small businesses in Pryor shows the desire of those businesses to have entertainment in our community and to support those events when given the opportunity.

SPONSORSHIP	AMOUNT	#	% OF SPONSORSHIPS
Finale	\$6,250.00	1	4%
Sky Rockets at Night	\$7,000.00	3	12%
Smoke Bomb at Dusk	\$6,000.00	6	24%
Black Cat Firecracker	\$4,000.00	8	32%
Sparklers Delight	\$1,750.00	7	28%
TOTAL	\$25,000.00	25	

While a few checks are still being processed, the total deposited to date is \$23,250, the full cost of the event has been covered.

TSET Serving Mayes County partnered with Mayes County Soccer with a generous \$1,000 donation to help the Soccer Club bring bounce houses and water slides to the event. This donation allowed Freedom Fest to expand our event and offerings. It was a major catalyst in the decision to bring in vendors and expand the event to include a vendor area with food trucks and merchants.

Phase II - Planning

Phase II was Planning for Freedom Fest. Planning began in May, with major planning not beginning until after the EDTA meeting on May 8th when the Trust agreed to upfront the cost of the show. Representatives from the EDTA, Main Street, Chamber, HOPE and Mayor Doyle met, texted, called, emailed, and worked long hours outside of their normal duties, to coordinate the show. To be clear, those organizations and their representatives were the visible ones, the ones with direct contact and the public face of the event, but behind the scenes the following groups were working hard to make individual plans for the event and to implement them!

- Mayes County Soccer
- Street Department
- Parks Department
- Rotary Club
- Pryor Golf Course
- Mayes County Emergency Management
- Pryor Police Department
- Pryor Fire Department
- GRDA
- MUB
- Pryor Waste and Recycling
- PIP
- The Paper

These organizations provided all the behind-the-scenes support that we needed to make sure this event was the success that we knew it could be. This included: mowing, cleanup, parking plans, lighting, safety, traffic control, power, trash, and cleanup!

But the event drew in more, when the risk of rain came into the forecast a quick call to Pryor Public Schools Superintendent and her discussion with the Transportation Department resulted in another major organization entering the mix, with an agreement between the EDTA and Pryor Schools to provide buses to transport people from offsite parking to the soccer complex if it were needed. Thankfully, we avoided any rain related issues, but the speed with which the school, their bus drivers, and transportation department offered to get involved was very welcome!

The event grew with TSET Healthy Living Program Serving Mayes County providing \$1,000 in funding for bounce houses and water slides so we all decided to add in vendors. The resulting reaction from vendors was quick and vendors signed up to secure their part in Freedom Fest. The vendors included a popsicle stand, custom tumblers, a magic booth, jelly stand, custom jewelry and goods stands, and food trucks.

This growth of the event meant more complexity, more meetings, and more fun! But it also meant more support and more engagement with local businesses and individuals to make it happen. As the event grew so did our support, these added supporters were:

- Love Bottling for banners
- Pryor Tag provided funding for a DJ for the entire day
- Big Electric with a bucket truck for the US Flag to fly from, electrical help, and a stage
- Live guitar performance of the National Anthem by Logan Lary

And of course, all of us added in our families to help with the event. This included spouses, PPS students and their friends, kicking in their time and efforts to push the event over the finish line. This included spreading mulch, roping off seating and parking areas, putting up signs, providing food for our volunteers, delivering water to thirsty volunteers, and having a blast while doing so.

- Mayor Doyle's Family
- Adam Anderson's Family
- Houston Brittain's Family
- Evett Barham's Family
- Marty Ward's Family
- Johnny Sixkiller's Family
- Angela Smith

We owe a great big thank you to Merideth Olson with Main Street for creating a new flyer every time we added a sponsor or activity, and it was a lot of times! The marketing help provided by Main Street was invaluable in making this event a success.

The last-minute addition of a Freedom Fest shirt brought in a shirt sponsor and the opportunity for the Soccer Club to sell the shirts as a fundraiser! Once again, our fundraising arm kicked in and our design team at Ballmom Designs aka Merideth put together a shirt and 72 hours later we had them printed and ready to sell at Freedom Fest. This had the added benefit of making sure the crew all looked consistent.

With the number of individuals, sponsors, and businesses that joined forces to make this happen, if anyone was left off this list, I apologize now, please know it was not intentional.

Phase III – Day of the Event

The culmination of all our hard work finally came on July 1 and the event went off without a hitch. Signs went up, parking was marked off, facilities looked top notch, weather was beautiful, and smiles were everywhere.

Behind the scenes our crews, supports, and helpers were working hard late into Friday night and early Saturday morning but the first vendors rolled in around 1:30 pm and began to setup, by the time 3 pm rolled around, the bounce house and water slides were up, the vendors were in place and people were arriving to start celebrating. I think the first “spot” in the seating area was staked off by a spectator by 3:10 pm.

During and after the event we talked to the vendors that had set up and they were positive overall about the day. They expected the start to be slow with the heat and many families spending time at the bounce houses and water slides, and business picked up the closer it got to the show. The vendors seemed happy with the day and the event, with several asking when the 2024 show would be held and if they could secure their same location for 2024. The food trucks were happy, with at least one selling out early and the other two still selling to long lines when the show started.

The event crew was busy all day and we had positive comments and support coming from every person we talked to. Comments included:

- Thanks for bringing this event back to Pryor
- We enjoyed the water slides and bounce houses
- It was great to have a big open field to set in and be able spread out on a blanket or bring lawn chairs
- We let the kids enjoy the bounce house and waterslides and now we are going home to watch from our yard
- We visited the vendors and now we are going home to watch the show
- It was Fun
- And the number one question/comment from spectators and vendors, “WHEN IS NEXT YEARS FREEDOM FEST”

As the event headed into the home stretch and the inflow of traffic grew, a group from Project 360 stepped in and helped Houston and Rotary make sure everyone was parked and ready for the show.

The Day of the Show wrapped up with a 400 round Finale starting as Logan was playing the last notes of the National Anthem and continued for a stunning 27 minutes of a nonstop show! While Pryor has waited many years for this show to return, the return did all that it could to make up for those lost years!

Wrap Up

The exposure that this event brought to Pryor was enormous. It showed the willingness of each entity to work together not for their own individual goals or recognition, but for the common goal of a unified, better Pryor. It showed the sponsors desire to see more activities and events held in Pryor, for their families, workers, friends, and neighbors to have options for entertainment in their community.

We estimate that over 400 cars were in the event parking lot, with an average of 4 people in each car. That would put total viewers at the event for the fireworks show at 1,600, with an additional 50 cars parked along the immediate area around the venue. Reports from around town indicate that many were viewing from their front lawns and holding their own cookouts and parties leading up to the fireworks show. Many spectators were viewed parking at, among other places, the fairgrounds, high school, REC center, Creekside Church and many more places.

The bounce houses and waterslides hosted an estimated 200 different children between 3:00 pm and 8:30 pm when the houses and waterslides were shut down to prepare for the fireworks show.

The combined social media posts of the organizing organizations show that our combined reach as over 74,000 contact points, with a combined 38,884 impressions, and 2,008 reactions! Those are impressive numbers.

The soccer club reported that the feedback on hosting at the soccer complex was positive, with some commenting that until the event they did not realize the complex was there and that it was nice.

As to why the EDTA, City, Main Street, Chamber, HOPE, all our sponsors and helpers poured so much of their time, energy, and money into making this event happen – KEEPING PEOPLE IN PRYOR TO SUPPORT LOCAL BUSINESSES. Through our metrics and counts, we can report that several thousand people remained in Pryor, spending their time and money supporting the City and local businesses. Those thoughts instead of going to other locations spent their day visiting businesses in Pryor, buying food for their own parties and watch events, eating out, and most of all believing that you can have quality entertainment in Pryor!

Did we do everything perfectly, no.

Do we have room to improve, yes.

Did the EDTA fulfill its role in supporting economic development, yes.

Did the community support the show, yes.

Did Pryor Creek host a fun, safe, family friendly event, ABSOLUTELY!!!

In closing, please remember to thank the sponsors and the organizing entities for their hard work and dedication to Pryor. Also, the next time someone asks what (Blank) organization does or why they should shop at (Blank) in Pryor, remember their support of this event and what they accomplished in 60 days to make this happen.

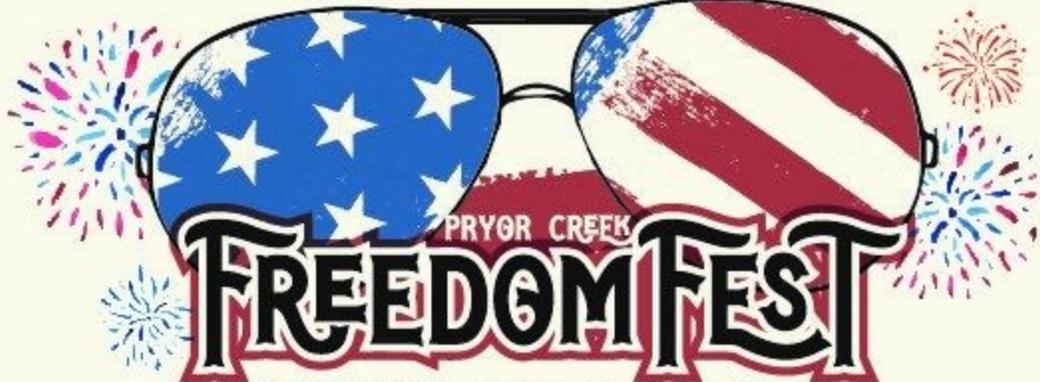
Freedom Fest Sponsors 2023	
Name	Level
Bank of Commerce	Finale
Cherokee Nation	Sky Rockets at Night
First Priority	Sky Rockets at Night
Patriot Auto	Sky Rockets at Night
RCB Bank	Smoke Bomb At Dusk
Rachel Sordahl	Smoke Bomb At Dusk
Mayes County Abstract	Smoke Bomb At Dusk
RO-CO Roofing	Smoke Bomb At Dusk
Webster's Garden	Smoke Bomb At Dusk
GRDA	Smoke Bomb At Dusk
Pryor Stone	Black Cat Firecracker
Mayes County Real Estate	Black Cat Firecracker
Courtside	Black Cat Firecracker
Pryor Creek Quality Lawn Care	Black Cat Firecracker
PIP	Black Cat Firecracker
Stanley's Rent to Own	Black Cat Firecracker
Pryor Chamber	Black Cat Firecracker
FirsTitle	Black Cat Firecracker
S&J Plumbing	Sparklers Delight
Tiger Tunnel Car Wash	Sparklers Delight
Arvest	Sparklers Delight
C Rash Construction	Sparklers Delight
Speedy's	Sparklers Delight
RCI Insurance	Sparklers Delight
The Paper	Sparklers Delight

back
PRYOR AREA
CHAMBER OF COMMERCE



PRYOR MAIN STREET
SOUTH OF PRYOR

TEST
HEALTHY LIVING
PROGRAM



THE FIREWORKS SHOW IS BACK AND BIGGER THAN EVER

SATURDAY, JULY 1ST
PRYOR SOCCER FIELDS | GAITHER RD



Vendors will be set up starting at
3pm & the show starts after dark!



brought to you by:  Bank of Commerce



RACHEL
SORPAHL



MAYES COUNTY
ABSTRACT CO.
Incorporated 1913

RCB
BANK
That's my bank!



CBG
courtside



WEBSTER'S
GARDEN



C. RASH
CONSTRUCTION

Speedy's
tire | auto | lube

ARVEST



Sage Plumbing



Beginning at 3PM bring your family and friends to the Mayes County Soccer Fields located East of Pryor at 400 Gaither Road.

ACTIVITIES INCLUDED

- TWO Combo Waters Slide and ONE Bounce House
- Vendors @ 3PM
- Music DJ @ 3PM - End of Show
- National Anthem Performed by Local Musician Logan Larry @ approximately 8:30PM
- Fireworks Show @ shortly after dark



FREEDOMFEST T-SHIRT

AVAILABLE AT THE SOCCER CONCESSION STAND

VENDORS INCLUDE:

- WTF? Tumblers - Tumblers
- Smokes, Jellies & Creations
- Kuk Sool Won of Pryor
- The Masala Skillet Indian Food Trailer
- Brad's Candy Lab - Freeze Dried Candy
- Oklahoma Freedom Flight
- 918 Crafty Baker - Gourmet Ice Cream, Cookies, Ice Cream Sandwiches & Glow Items
- The Hippie Seniorita - Unique Handcrafted Jewelry
- Breeniez - Pretzels, Pretzel Dogs, Pretzel Pizza
- US Cellular
- The Rabbit-In-A-Hat Magic Shop
- Chill Out - Sno-Cones and Lemonade
- Angel Rocks - Handmade Jewelry
- Incredible Edibles Catering
- Lo's Treats - Custom Popsicle Cart
- Simply Southern Creations - Custom Cups, decals, keychains and more
- Mayes County Soccer - Drinks & Candy
- Ellen's Mary Kay
- Ropin' Flamingo - Italian Ice, Shaved Ice, Cotton Candy

SATURDAY, JULY 1, 2023

